

2024 TUXES & TAILS SPONSORSHIP OPPORTUNITIES

Humane Society of
Central Oregon

The logo for the Humane Society of Central Oregon (HSCO) is located in the bottom right corner. It features the acronym "HSCO" in a bold, sans-serif font, with the "H" in teal, "S" in orange, and "C" and "O" in teal. Below the acronym, the full name "Humane Society of Central Oregon" is written in a smaller, black, sans-serif font. The logo is positioned on a light gray circular background that partially overlaps the bottom right edge of the page.

HSCO
Humane Society
of Central Oregon

About T&T



Tuxes & Tails is the Humane Society of Central Oregon's largest and most important fundraiser of the year. Support from businesses like yours enables us to be there when people and pets need us most.

HSCO supporters attend Tuxes & Tails to celebrate animals, bid on exclusive auction items, and support the life-saving work of HSCO. In 2023, more than 300 affluent animal lovers attended Tuxes & Tails in person.

This year we strive to raise more than \$300,000 to provide a safe space for every animal that visits our shelter, with programs in place so that companion animals are not abandoned or relinquished due to financial constraints.

For more information, please contact Becky Stock at becky@hSCO.org or call 541-241-3780.

\$10,000 *Exclusive*

- ◆ Opportunity to be featured in the evening introductory video
- ◆ Table of ten with preferred seating location at Tuxes & Tails event
- ◆ Honorary naming of a prominent front HSCO kennel for one year, viewed by more than 30,000 visitors annually
- ◆ Unique appetizers, premium wine, and a bucket of craft beer for your table
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ As a Sponsor, you will be featured in a social post highlighting your sponsorship
- ◆ Your logo will be prominently featured in all local media, including television, radio, press releases, and social media
- ◆ Full-page advertisement in the event program
- ◆ Revolving sponsor logo as part of the online bidding site for the week before Tuxes & Tails
- ◆ Sponsor recognition on rotating video screens throughout the event
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook
- ◆ Opportunity to provide SWAG for 300 select donors

\$7,500 *Exclusive*

- ◆ Sponsor logo displayed on all Live Auction and Paddle Raise paddles
- ◆ Table of eight with preferred seating location at Tuxes & Tails event
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Half-page advertisement in the event program
- ◆ Engaging, live opportunity to present Paddle Raise instructions with the auctioneer
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition on rotating video screens throughout the event
- ◆ Sponsor logo placement at the event and in all media promotions
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$5,000 *Exclusive*

- ◆ Tasteful Sponsor banner displayed above VIP bar
- ◆ Sponsor logo printed on cocktail napkins
- ◆ Table of eight with preferred seating location at Tuxes & Tails event
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Quarter-page advertisement in the event program
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition on rotating video screens throughout the event
- ◆ Sponsor logo placement at the event and in all media promotions
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$4,000 *Exclusive*

- ◆ Sponsor logo displayed to welcome guests with a complimentary beverage
- ◆ Table of eight with preferred seating location at Tuxes & Tails event
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Quarter-page advertisement in the event program
- ◆ Sponsor recognition on rotating video screens throughout the event
- ◆ Sponsor logo placement at the event and in all media promotions
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$3,500 *Exclusive*

- ◆ Sponsor logo displayed on animal shelter Doggie Dessert Bar for one year
- ◆ Dessert to-go boxes will include the sponsor logo
- ◆ Four complimentary tickets to Tuxes & Tails
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Sponsor recognition in the event program
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition in rotating PowerPoint presentations throughout the event
- ◆ Sponsor logo placement at the event and in all media promotions
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$3,500 *Exclusive*

- ◆ Sponsor logo positioned on each Golden Ticket
- ◆ Sponsor logo on Golden Ticket collection bucket
- ◆ Four complimentary tickets to Tuxes & Tails
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Sponsor recognition in the event program
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition in rotating PowerPoint presentations throughout the event
- ◆ Sponsor logo placement at the event and in all media promotion
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$3,500 *Exclusive*

- ◆ Sponsor logo displayed on commemorative prints and video screens during the event
- ◆ Four complimentary tickets at the Tuxes & Tails event
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Sponsor recognition in the event program
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition in rotating PowerPoint presentations throughout the event
- ◆ Sponsor logo placement at the event and in all media promotions
- ◆ Sponsor recognition on Tuxes & Tails website, HSCO website, and Facebook

\$3,500 *Exclusive*

- ◆ Sponsorship awards the game winner with the \$500 check
- ◆ Four complimentary tickets to Tuxes & Tails
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails

Heads of Tails Game

- How to play: The auctioneer will ask all Heads and Tails participants to stand up. Then participants select either “heads” or “tails” by putting their hands on their heads or tails!
 - The auctioneer flips a coin and announces whether heads or tails.
 - Those participants whose choice matches the coin flip get to stay standing—everyone else sits down.
 - The auctioneer continues asking participants to select “heads” or “tails,” then flipping the coin, eliminating more players until only a handful are left.
 - Ask these few finalists to come to the stage for the last few coin tosses until only one player is left standing. This is your \$500 winner!
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- ◆ Sponsor recognition in the event program
 - ◆ Sponsor recognition on rotating video screens throughout the event
 - ◆ Sponsor logo placement at the event and in all media promotions
 - ◆ Sponsor recognition on Tuxes & Tails website, HSCO website, and Facebook

BAND SPONSOR

\$2,000 *Exclusive*

- Sponsor logo displayed with the band during the event
- Four complimentary tickets to Tuxes & Tails
- Access to VIP bar serving complimentary wine, beer, and signature cocktails
- Sponsor recognition in the event program
- Revolving sponsor logo as part of the online bidding site the week prior and during Tuxes & Tails
- Sponsor recognition on rotating PowerPoint presentations throughout the event
- Sponsor recognition on Tuxes & Tails website, HSCO website, and Facebook

\$1,000 *Multiple Sponsors*

- ◆ Two complimentary tickets to Tuxes & Tails
- ◆ Access to VIP bar serving complimentary wine, beer, and signature cocktails
- ◆ Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails
- ◆ Sponsor recognition in rotating PowerPoint presentations throughout the event
- ◆ Sponsor recognition on the Tuxes & Tails website, HSCO website, and Facebook

\$500 per basket *Multiple Sponsors*

- Sponsor funding used to purchase and create high-value silent auction baskets
- Sponsor logo displayed on silent auction basket at Tuxes & Tails and with online bidding the week prior
- Revolving sponsor logo as part of the online bidding site for the week prior and during Tuxes & Tails

2023 TUXES & TAILS SPONSORSHIP AGREEMENT

Please select your sponsorship level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor (\$10,000) | <input type="checkbox"/> Photo Booth Sponsor (\$3,500) |
| <input type="checkbox"/> Paw Paddle Sponsor (\$7,500) | <input type="checkbox"/> Heads or Tails Sponsor (\$3,500) |
| <input type="checkbox"/> VIP Beverage Bar Sponsor (\$5,000) | <input type="checkbox"/> Band Sponsor (\$2,000) |
| <input type="checkbox"/> Welcome Sponsor (\$4,000) | <input type="checkbox"/> Platinum Leash Sponsor (\$1,000) |
| <input type="checkbox"/> Dessert Dash Sponsor (\$3,500) | <input type="checkbox"/> Kibble Basket Sponsor (\$500) |
| <input type="checkbox"/> Golden Ticket Sponsor (\$3,500) | |

Contact First & Last Name: _____

Business Name (if applicable): _____

Mailing Address: _____

City & Zip Code: _____

Email: _____

Phone: _____ Ok to text

Business Website: _____

Signature: _____ Date: _____

Additional Information:

Thank you for sponsoring our Tuxes & Tails fundraiser! WE accept credit cards and checks, or we can send an invoice. www.hSCO.org/donate

For Questions please Contact Becky Stock becky@hSCO.org

61170 SE 27th St, Bend, Or 97702 (541) 241-3780

Humane Society of Central Oregon in a 501(c)3 nonprofit tax ID 93-0616957